

<i>SERFF Tracking Number:</i>	<i>AEGL-125718186</i>	<i>State:</i>	<i>Arkansas</i>
<i>Filing Company:</i>	<i>Transamerica Life Insurance Company</i>	<i>State Tracking Number:</i>	<i>39646</i>
<i>Company Tracking Number:</i>			
<i>TOI:</i>	<i>H07I Individual Health - Specified Disease - Limited Benefit</i>	<i>Sub-TOI:</i>	<i>H07I.002A Dread Disease - Cancer Only</i>
<i>Product Name:</i>	<i>TPC0100 Cancer Insurance</i>		
<i>Project Name/Number:</i>	<i>TPC0100 15% increase/07CR1507</i>		

Filing at a Glance

Company: Transamerica Life Insurance Company

Product Name: TPC0100 Cancer Insurance SERFF Tr Num: AEGL-125718186 State: ArkansasLH

TOI: H07I Individual Health - Specified Disease SERFF Status: Closed State Tr Num: 39646
- Limited Benefit

Sub-TOI: H07I.002A Dread Disease - Cancer Co Tr Num: State Status: Approved-Closed
Only

Filing Type: Rate	Co Status:	Reviewer(s): Rosalind Minor
	Author: Stephen Gwin	Disposition Date: 07/18/2008
	Date Submitted: 07/18/2008	Disposition Status: Approved-Closed
		Closed

Implementation Date Requested: 04/01/2009

Implementation Date:

State Filing Description:

General Information

Project Name: TPC0100 15% increase

Project Number: 07CR1507

Requested Filing Mode: Review & Approval

Status of Filing in Domicile: Pending

Date Approved in Domicile: 07/02/2008

Domicile Status Comments: The Date Approved in Domicile was entered in error and SERFF will not allow it to be deleted. The filing in our domicile state of Iowa is still pending.

Explanation for Combination/Other:

Market Type: Individual

Submission Type: New Submission

Group Market Size:

Overall Rate Impact: 15%

Group Market Type:

Filing Status Changed: 07/18/2008

State Status Changed: 07/18/2008

Deemer Date:

Corresponding Filing Tracking Number:

Filing Description:

This request is for a 15% rate increase on this policy form which is currently being sold, but the Company plans to cease sales of this form on December 31, 2008.

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<i>Company Tracking Number:</i>			
<i>TOI:</i>	<i>H071 Individual Health - Specified Disease - Limited Benefit</i>	<i>Sub-TOI:</i>	<i>H071.002A Dread Disease - Cancer Only</i>
<i>Product Name:</i>	<i>TPC0100 Cancer Insurance</i>		
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The enclosed actuarial memorandum displays nationwide experience history. An exhibit of Arkansas only experience is also enclosed. The number of policies as of 12-31-07 affected by this increase is 22,591 nationwide and 1,406 in your state.

This form has had one previous rate increase of 15% effective on the earliest possible modal premium due date following April 1, 2008 but in no case before a policy's first policy anniversary (the premiums for most of these policies are paid by payroll deduction, and some policies are in Section 125 plans that do not renew until January 2009).

Subject to your review and after 60 days notice to the policyholder, we plan to apply this increase to policies on the earliest possible modal premium due date following April 1, 2009 but in no case before a policy's first policy anniversary or until at least one year after its last rate increase. We applied for domiciliary state approval for a 15% rate increase on July 1, 2008.

Company and Contact

Filing Contact Information

Stephen Gwin, Actuary, Accident and Health	sgwin@aegonusa.com
400 West Market Street	(502) 560-3008 [Phone]
Louisville, KY 40202	(502) 560-2140[FAX]

Filing Company Information

Transamerica Life Insurance Company	CoCode: 86231	State of Domicile: Iowa
400 West Market Street	Group Code: 468	Company Type: Life & Health Insurance
Louisville, KY 40202	Group Name:	State ID Number:
(502) 560-3008 ext. [Phone]	FEIN Number: 39-0989781	

Filing Fees

Fee Required?	Yes
Fee Amount:	\$50.00
Retaliatory?	No

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Fee Explanation:	Our domicile state is not retaliatory on rate increase filings.		
Per Company:	No		

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Filing Company: *Transamerica Life Insurance Company* *State Tracking Number:* *39646*
Company Tracking Number:
TOI: *H071 Individual Health - Specified Disease - Limited Benefit* *Sub-TOI:* *H071.002A Dread Disease - Cancer Only*
Product Name: *TPC0100 Cancer Insurance*
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COMPANY	AMOUNT	DATE PROCESSED	TRANSACTION #
Transamerica Life Insurance Company	\$50.00	07/18/2008	21485815

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Correspondence Summary

Dispositions

Status	Created By	Created On	Date Submitted
Approved-Closed	Rosalind Minor	07/18/2008	07/18/2008

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Disposition

Disposition Date: 07/18/2008

Implementation Date:

Status: Approved-Closed

Comment: We have approved a 15% level rate increase on the above referenced form to be implemented April 1, 2009. The approval is subject to the following conditions:

1. Rate increases will not be given prior to the first annual anniversary date of any policy.
2. After the first annual anniversary date of any policy, increases will not be given more frequently than once in a twelve (12) month period.
3. All increases in rates, other than change in age or an individual moving to another geographical area, must be submitted to our Department for approval

Company Name:	Overall % Rate Impact:	Written Premium Change for this Program:	# of Policy Holders Affected for this Program:	Premium:	Maximum % Change (where required):	Minimum % Change (where required):	Overall % Indicated Change:
Transamerica Life Insurance Company	15.000%	\$99,159	1,406	\$661,061	%	%	15.000%

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Item Type	Item Name	Item Status	Public Access
Supporting Document	Health - Actuarial Justification	Approved-Closed	No
Supporting Document	Arkansas experience	Approved-Closed	No
Rate	Rate sheets	Approved-Closed	No

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Rate Information

Rate data applies to filing.

Filing Method:	SERFF
Rate Change Type:	Increase
Overall Percentage of Last Rate Revision:	15.000%
Effective Date of Last Rate Revision:	04/01/2008
Filing Method of Last Filing:	SERFF

Company Rate Information

Company Name:	Overall % Indicated Change:	Overall % Rate Impact:	Written Premium Change for this Program:	# of Policy Holders Affected for this Program:	Premium:	Maximum % Change (where required):	Minimum % Change (where required):
Transamerica Life Insurance Company	15.000%	15.000%	\$99,159	1,406	\$661,061	%	%